

# SmartOSC's Magento Development Services

RELIABLE – AFFORDABLE - FLEXIBLE

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A scene from our office in Hanoi.

E-commerce Development based on Magento at SmartOSC Corp. started back in 2008 with our very first clients coming from the US and Spain. Today we are serving various customers from different continents with our outstanding Magento based solutions.

Becoming **Magento Solution Partner** since February 2011, SmartOSC promises an unprecedented successful experience for all its clients

## WHY CHOOSE US ?

- › Remarkable Capability Expansion
- › High Return on Investment
- › Simple Engagement Model
- › No Hidden Cost
- › Quality and Satisfaction Guaranteed

“There are no limits to **creativity** with our **SmartOSC's Magento development services**”

<http://saas.smartosc.com> - email: [info@smartosc.com](mailto:info@smartosc.com)

**Vietnam:** Unit 401, CFM Building, 23 Lang Ha Street, Hanoi tel: +84 4 3514 9883

**North America:** 267 Warner Ave suite #316 Huntington Beach, California USA 92649 tel: +1 714-881-1113

**America:** 18 av "B" 6-05, Zona 15, Vista Hermosa 1 Guatemala, Guatemala 01015 tel: +1 786-470-0234 t

# SMARTOSC'S MAGENTO DEVELOPERS

- ✓ At least 3 years of experience in Magento Projects and Zend/MVC Frameworks
- ✓ At least 4 years implementing LAMP based projects
- ✓ Quick response (within 24 hours)
- ✓ 100% dedicated to your tasks
- ✓ Agile Development Process (SCRUM)
- ✓ Extensive training at SmartOSC's Ecommerce Academy
- ✓ Age: 24-35 years

Our experienced teams of Magento developers follow a well-defined and mature application development process from business requirements analysis to maintenance and support of the application.

# OUR MAGENTO EXPERTISE

- ✓ Overall frontend/backend development
- ✓ Speed optimization (code, database, server, images)
- ✓ Custom modules development (extensions compliant with Magento standards)
- ✓ Custom design integration (themes + templates + pages)
- ✓ SEO Implementation
- ✓ Payment gateway Integration
- ✓ Shipping carriers Integration
- ✓ Other third party Integration (CRM/ERP/CMS)

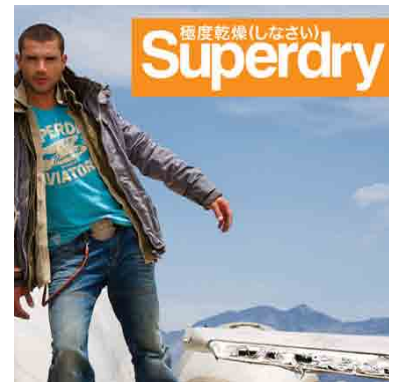
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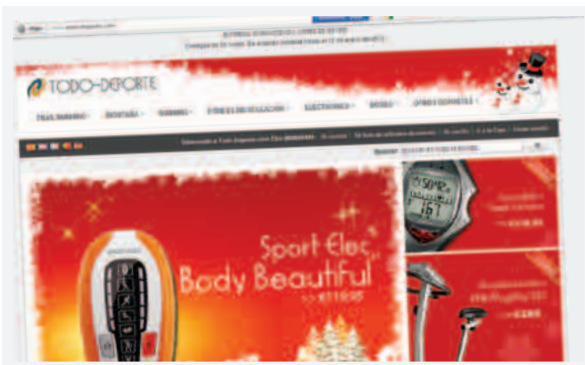
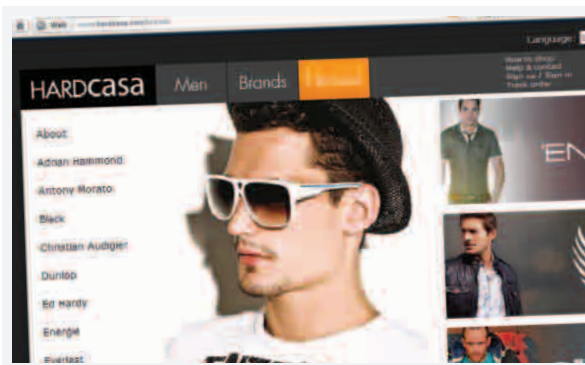
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hundreds of magento web-shops love our services...



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# SUCCESSFUL STORIES



## HARDCasa

<http://www.hardcasa.com/>

Founded in 2008 and operated in Denmark & Germany, HARDCASA offers trendy fashion wear, pop & rock fashion, jewelry & accessories for fashion-conscious men worldwide.

The online business required an ongoing development of its e-store operation with great control to set custom look, content management and functionality.

### Our Tasks

- › Develop graphic interfaces
- › Write the technical and functional specifications
- › Develop certain modules and take part in their integration.
- › Speed optimization.

- ✓ Contract period: started October 2007
- ✓ Start date: August 2010
- ✓ Technical environment: LAMP, Zend Framework, APC Caching, XHTML and CSS
- ✓ Average team size: 4 developers

## TODODEPORTE

<http://www.todo-deporte.com/>

Todo-deporte is a retailer of sports / training equipments based in Spain.

Their concerns when moving to Magento were: large number of categories and brands, flexibility of homepage design, payment gateways and the site load time.

### Our Tasks

- › Create multiple stores with unique designs.
- › Speed optimization.
- › Build Magento extensions for flexible content presentation management.
- › Custom payment gateway modules: Cofidis, Pasat 4B, Paypal, La Caixa, Bank Prepayment

- ✓ Contract period: started December 2007
- ✓ Start date: 2009
- ✓ Technical environment: Zend Framework, APC Caching, XHTML and CSS
- ✓ Average team size: 4 developers

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# WAYS OF ENGAGEMENT



Hourly Rate	Rent a Team
✓ Small tasks	✓ Continuous development
✓ Flexible - Pay as you go	✓ Stable - Monthly bill
✓ No commitment – Higher rate	✓ Long-term commitment – Cost saving
✓ Shared resources	✓ Dedicated resources
✓ Discounts not available	✓ Large discount on high volumes

# TERMS & CONDITIONS

- › Dedicated team: composed of four developers and a project manager, working 160 hours/month
- › Rankings: Junior (less than 2 years experience) Senior 1 (3-4 years experience), Senior 2 (5 years experience or more)
- › Unless otherwise stated, all our prices are exclusive of travel and accommodation expenses where applicable.
- › Working hours from 9AM to 6PM, from Mon. to Fri.
- › 30 days notice for contract termination.

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