

SITECORE EXPERIENCE COMMERCE QUICK START

Unleash the power of
experience commerce **in 8 weeks**



INTRODUCTION

To help brands effectively transition during the “new normal” era, SmartOSC & Sitecore have teamed up to offer Sitecore Commerce Quick Start program. You can rapidly deploy a digital popup storefront with Sitecore Experience Commerce™ within as little as 8 weeks.

Launch fast with manageable budget to adapt with the current situation and maintain uninterrupted customer experience, then scale on demand in the future. Start small and Grow big!

Choose the Quick Start package that suits you best within our 2 offerings: B2C Commerce, B2B Commerce.



WHY QUICK START PACKAGES?



Launch a new e-Commerce storefront quickly with a manageable budget



Open new online revenue streams from B2C, B2B and B2B2C



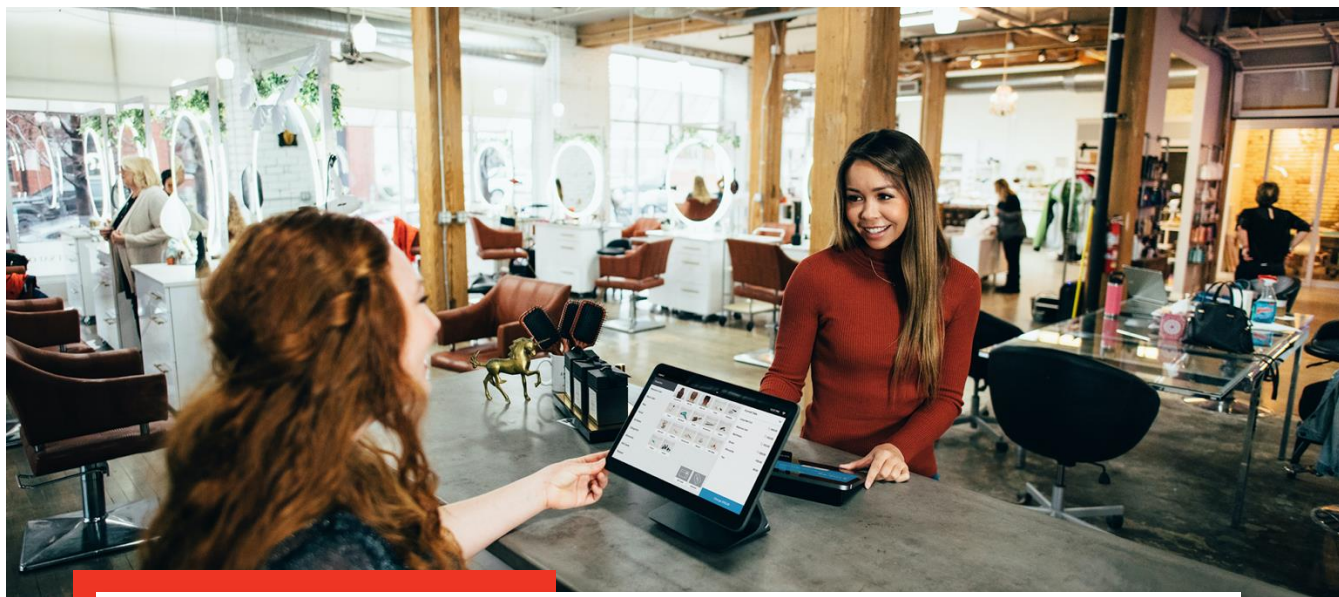
Sustain an uninterrupted customer experience during the “new normal”



Leverage an extensible platform to scale on demand in the future



GROW REVENUE WITH B2C E-COMMERCE



ENGAGING WEBSITE DESIGN

- Attractive storefront themes & templates.
- Flexible design to suit your brand.
- Various reusable commerce components.
- Multi-shop & Multi-currency Support.

SEAMLESS CUSTOMER EXPERIENCE

- Connect across Sessions, devices & customer touchpoints
- Individualised storefronts
- Segment Recommendations
- Integration with Payment & shipping & more.

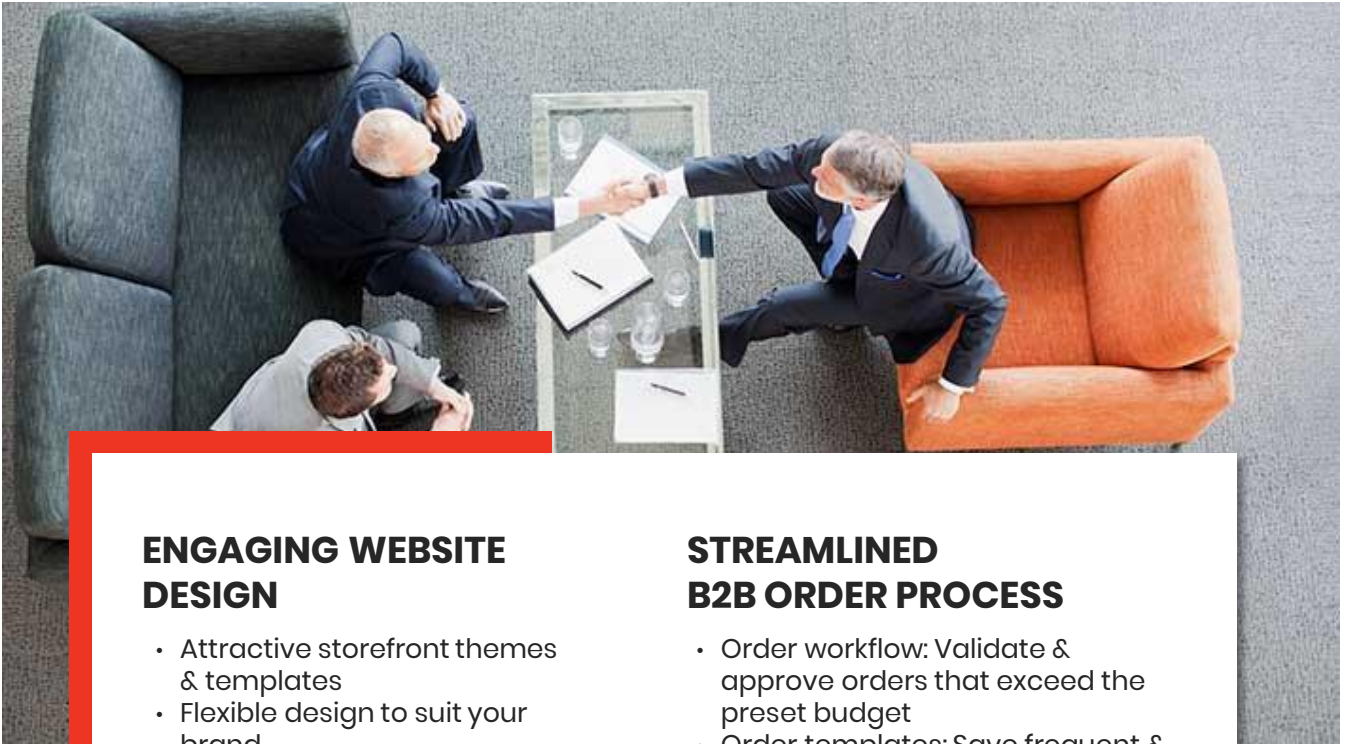
DATA-DRIVEN CUSTOMER INSIGHTS

- 360-degree view of Customer profiles.
- Fine-tuned optimisations with measurement data.
- Capture analytics on User journeys & paths.
- A/B & Multivariate testing.

EFFORTLESS MANAGEMENT

- Catalog & Inventory management
- Order & Pricing management
- Easy to set up promotions
- SEO-friendly and personalisable content.

DEPLOY B2B E-COMMERCE IN 8 WEEKS



ENGAGING WEBSITE DESIGN

- Attractive storefront themes & templates
- Flexible design to suit your brand
- Various reusable commerce components
- Multi-shop & Multi-currency Support

STREAMLINED B2B ORDER PROCESS

- Order workflow: Validate & approve orders that exceed the preset budget
- Order templates: Save frequent & repeated orders
- Re-order & Quick-order: Speed up daily services
- Order management: Manage order history, quote history, recent orders, team orders and more

EFFECTIVE B2B CUSTOMER MANAGEMENT

- B2B customer accounts: create, approve and manage effortlessly
- Personalised Pricing & Product listing for each B2B customer
- Credit limit: Set up for each B2B customer account
- Reimbursed payment: pay back easily to a seller both via online and offline

EFFORTLESS MANAGEMENT

- Centralised panel: set up all Merchandising details
- Sales Rep management: manage over B2B customers' orders
- Quotation Dashboard: include quote negotiation and history
- Organisation Management: centralise all data in one place

QUICK START SCOPE

Project Scope

- Pre-built Designs & Storefront setup & Restyle
- System Setup: Currency, Tax, Language, Shipping options, Email, Roles and Content workflows
- Content Setup: 05 page templates with 15 components, 50 content pages
- Promotion Setup: Up to 10 rules
- Product/Category Import: Up to 50.000 SKUs/variants
- Pricing Import: Up to 50.000 SKUs/variants
- Inventory Import: Up to 50.000 SKUs/variants
- Integrations: 01 Payment, 01 Shipment

Additional Features Available

- Personalisation Setup
- Additional Template pages
- Additional Storefront
- Additional Languages
- Additional Currency
- Additional Integrations:
 - ERP
 - OMS
 - CRM
 - Marketing
- Data Migration
- Customisations

Software Overview

- Sitecore Experience Platform 9.3
- Sitecore Experience Commerce 9.3
- Sitecore Experience Commerce B2B Accelerator 9.3

Recommended Hosting Partners

- MS Azure
- Rackspace
- Just After Midnight

QUICK START INVESTMENT



B2C Commerce Quick Start

From USD 120,000

- Sitecore XC license
- Quick Start Development
- Front-end development
- Back-end development
- Integration
- Setup Content, Product, Promotion
- Testing: Integration Test, Performance Test, Security Test
- UAT: 02 weeks
- Go-live in 8 weeks*
- 30 days warrant



B2B Commerce Quick Start

From USD 150,000

- Sitecore XC license
- Sitecore B2B Accelerator License
- Quick Start Development
- Front-end development
- Back-end development
- Integration
- Setup Content, product, promotion
- Testing: Integration Test, Performance Test, Security Test
- UAT: 02 weeks
- Go-live in 8 weeks*
- 30 days warranty

SMARTOSC

SmartOSC's focus on Sitecore is not only to provide a smarter and personalized customer journey based on its Experience Platform, but also to help our clients, including B2B manufacturers & wholesalers to set up ecommerce stores using Sitecore Experience Commerce & our Gartner-featured B2B Accelerator.

100+
Sitecore
Developers

25+
Projects

B2B
Accelerator

WINNER
Sitecore EXP
Award 2018

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LIFESTYLES



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